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Each project is required to contain strong measurable objectives.

Objectives are statements describing the results to be achieved, and how they will be achieved. Multiple objectives are needed to measure different parts of a project.

Each target for the objective should aim to be written in SMARTIE format (Specific, Measurable, Achievable, Relevant, Time-bound, and where possible Inclusive, and Equitable).

More detail around SMARTIE Objectives can be found [**HERE**](https://www.managementcenter.org/resources/smartie-goals-worksheet/), and a video overview can be found [**HERE**](https://www.youtube.com/watch?v=S236ZGftc0U&ab_channel=TheAlfordGroup-FullServiceConsulting). A worksheet to help you develop your objectives can be found **HERE**.

**For each objective in your project, please provide a numerical target, the date that you expect to achieve this target, as well as any available baseline data to indicate where you are starting.**

**For example:**

* Objective Description: Increase fruit and vegetable intake.
* SMART Objective (Target/Future State): Between July 2023, and June 2024, ABC organization will seek input from individuals representing local communities and populations who are income-eligible, in order to design and provide weekly fruit/vegetable boxes to 100 income-eligible families in Central Oregon.
* Baseline data (Current State): 25 income-eligible families receive weekly fruit/vegetable boxes, but at this time input from specific community members and individuals who are income-eligible have not been sought for input.

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\*A minimum of three SMARTIE objectives are required to measure a project.

Having more than three SMART objectives is optional.

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