RHIP Mini-Grant Final Report for Stroke Awareness Oregon
“November "Make F.A.S.T. a Household Safety Word" Campaign”
Reviewed by the Promote Enhanced Physical Health Workgroup

Summary of Results:

- This project was more successful than we anticipated.
- Distributed almost 300% more FAST post cards than anticipated.
- Developed relationships with organizations that work with marginalized populations who are also at higher risk for stroke.
- Opportunity for training of volunteers and staff in those organizations about stroke by providing copies of the book "Just Say Yes To Life" and "Primer on Stroke".
- Developed relationships with those organizations which will now maintain a supply of FAST postcards for their transient populations.
- Stroke Awareness Oregon also distributed over 1,000 flyers inviting people to join the important stroke survivor groups.

Story:

One foci of this project were veterans’ groups. Because of COHC support, the project coordinator attended the Bend Veteran’s Day parade 'armed' with FAST postcards and brochures. Walking the parade route and talking with veterans, their families AND Bend businesses was a fantastic opportunity. People were welcoming, loved the information and our projected coordinator successfully told the important story about stroke.