

COVID-19 Final Report for Bend Farmers Market**“Fresh Veggies for SNAP Participants (Double-Up Food Bucks)”****Reviewed by the RHIP Address Poverty and Enhance Physical Health workgroups****Summary of Results:**

- The purpose of this project was to implement the Double Up Food Bucks (DUFB) Program, which provides an additional \$10 to SNAP users who chose to redeem their SNAP funding with farm-direct purchases at the Farmers Market.
- Products eligible for DUFB incentive redemption are: fresh, dried, or frozen whole or cut fruits and vegetables without added sugars, fats, oils, or salt. This includes mushrooms, cut herbs, dried beans, and edible plant starts.
- Every week of the Bend Farmers Market (BFM) (20 weeks in 2020), the BFM Manager operated the EBT machine that allows for SNAP redemption and that provides the DUFB incentive.
- Tracking for SNAP/EBT purchases will occur through the Oregon Trail Card purchase.
- The DUFB program was implemented for the first time at the Bend Farmers Market.
- 172 people were self-reported first time recipients of the DUFB program.
- Over the course of the BFM (20 weeks) 460 people received DUFB at the Bend Farmers Market in 2020 and were able to obtain an extra \$10 in produce per week at the Bend Farmers Market.
- DUFB recipients purchases included fruits and vegetables, mushrooms, cut herbs, dried beans, and edible plant starts in addition to their SNAP-eligible purchases.

Quotes:

A Bend Farmers Market Vendor and farmer:

"I love that this is happening and want it to keep happening"

One DUFB recipient expressed:

"We love spending our DUFB on new to us produce and trying new foods!"

Several DUFB recipients expressed they appreciate the extra funding to stock their kitchen every week in order to consume full, healthy meals.