

## RHIP and COVID-19 MINI-GRANT PROJECT SUMMARIES

### COVID-19 Final Report for Kôr Community Land Trust “Reaching Underserved Communities with Homeownership Opportunities in the Time of COVID-19”

Reviewed by the Promote Enhanced Physical Health Workgroup

#### Summary of Results:

- Kôr completed the homeowner selection for its second community, Crescita.
- Outreach efforts included:
  - hiring an Outreach Coordinator with intermediate Spanish-speaking skills, as well as interpreters and translators to ensure all materials and events were equitable for Spanish-speaking households.
  - partnered with Latino Community Association, Family Access network, Council on Aging, NeighborImpact, and Housing Works to provide broad community engagement
  - developed a low-barrier, online application process in both English and Spanish.
  - held one-on-one information meetings to answer specific homebuyer questions.
- Kôr's outreach efforts resulted in the following attendance:
  - Six public information sessions attracted 95 attendees, including two Spanish-speaking sessions.
  - Received 59 applications for homeownership, with 17% identifying as a Households of Color and Latinx households.
  - Selected 5 homebuyers and 10 back-up buyers through a weighted housing lottery, with 40% of household identifying as Households of Color.

#### Story:

“I grew up here. My brothers were born at St. Charles where my dad flew airlife and now we are firefighters and health care workers. I want our community to be able to support its helpers so everyone can have what they need. It would mean so much to be able to step into a contributing and caring role by being a homeowner in the community I serve.” - Kor Homebuyer Applicant