

RHIP MINI-GRANT PROJECT SUMMARIES

Infinite Healing Advocacy, Outreach and Marketing Campaign

Organization: Infinite Healing Solutions

Reviewed by: Behavioral Health: Access and Coordination

Summary of Results

- Infinite Healing Solutions has successfully engaged in community advocacy, outreach, and marketing centered around our inclusive, comprehensive, trauma-informed, and quality integrated mental health and social services offered.
- IHS used social marketing to engage underserved/oppressed communities by providing an inclusive/forthright space boosting awareness by decreasing the stigma, misinformation, and misconceptions about behavioral health needs by sharing stories, being personable, and unapologetically expressing of our values while marching in solidarity with those who are systemically ostracized—doing so with authenticity, nobility, and dignity.
- Helped families with household goods, car batteries, gas cards, clothing, and water & food donations.
- IHS was able to establish over 60 Mental Health clients, 20 over the projected number. Additionally, Infinite Healing Solutions are actively working with 45 individuals to address variables impacting social determinants of health.

Quote

"Oh, I thought this office was going to be sterile, like the many places I've been, it doesn't feel like I am in a mortuary".